

Job Summary

Order Number:

NY1454856

Date Job Order Received:

03/02/2023

Number of Openings:

1

Company Name:

Kalos Health

Job Title:

Community Engagement Specialist

Minimum Experience Required:

No experience requirement provided.

Job Description:

Niagara Falls. Community Engagement Specialist. Kalos Health. FT. Benefits. As a Community Engagement Specialist, you will utilize innovative strategies and programs to ensure access to managed long term coverage for the underserved and impact lives throughout Western NY. Through community marketing and outreach efforts, you will be directly responsible for membership growth and retention. Essential Functions: Develop and maintain business relationships and information that will result in opportunities to increase membership/enrollment targets. Investigate, identify, initiate, and respond to opportunities to create or participate in marketing activities/ events that lead to membership growth. Establish and cultivate good working relationship with provider and community based organizations. Responsible for Lead generation and growth outcomes from events and community partners. Develop department workflow policy and procedure documentation for strategy and planning and for reviewing products, collaterals and sales strategies. Update Kalos Media and Digital Marketing (Facebook, LinkedIn) Create volunteer opportunities for Kalos Health and sister company Liberty Home Care. Qualifications: Degree in Marketing, Business Administration or an equivalent combination of education and/or experience Marketing and or Managed Care experience preferably with government programs. Health insurance experience a plus. 75% travel and willingness to work evenings and weekends. Required travel to outlying counties (Erie, Niagara, Chautauqua, Orleans, Genesee, Monroe) Knowledge of Microsoft Office Products and CRM software. Kalos Health offers outstanding benefits, including; 19 days of paid time off in your first year Free health insurance starting on your first day Retirement plan And Much More!! Apply Online:

[https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=e31e741b-73fc-442f-b209-](https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=e31e741b-73fc-442f-b209-58c7f0ebea88&ccId=126259632_8337&jobId=421051&lang=en_US&source=EN%20Email:%20stephanie.jordan@thehcp.org)

[58c7f0ebea88&ccId=126259632_8337&jobId=421051&lang=en_US&source=EN%20Email:%20stephanie.jordan@thehcp.org](https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=e31e741b-73fc-442f-b209-58c7f0ebea88&ccId=126259632_8337&jobId=421051&lang=en_US&source=EN%20Email:%20stephanie.jordan@thehcp.org)

Job Location:

Niagara Falls, New York

Pay:

Starting pay not specified.

Benefits:

No benefits mentioned.

Hours per Week:

Not specified.

Duration:

Full Time, Regular

Work Days:

Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday

Shift:

First (Day)

Public Transportation:

Information not provided.

Minimum Education Required:

Bachelor's Degree

Driver Licenses, Including Endorsements:

Class D (Operator)

How to Apply:

To apply, contact the employer on-line:

Web-site:

https://workforcenow.adp.com/mascsr/default/mdf/recruitment/recruitment.html?cid=e31e741b-73fc-442f-b209-58c7f0ebea88&ccId=126259632_8337&jobId=421051&lang=en_US&source=EN